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The Mattson Jack Group Appoints Todd R. Johnson as Senior Consultant

ST. LOUIS, MISSOURI: JULY 26, 2006 The Mattson Jack Group announced that Todd R. Johnson has been appointed as Senior Consultant. Mr. Johnson is based in Mattson Jack's Phoenix, Arizona, office, further expanding the company's client service capabilities and product sales. Mr. Johnson brings over 18 years of pharmaceutical sales, marketing, marketing research, forecasting, and new business development analytics to Mattson Jack. Executive Vice President James R. Hawthorne stated, "We are extremely fortunate to have someone of Todd's experience and knowledge in a broad number of therapeutic areas to join our team. He certainly will be able to use these skills and experience to help our pharmaceutical and biotech clients address a wide variety of strategic issues affecting key products within their portfolios."

Mr. Johnson's most recent experience was with Sanofi-Aventis as Regional Sales Director of Southern California, where he led a team of 10 District Sales Managers. His prior experience includes working in the New Product Planning Group and serving as a Product Manager with Aventis and Marketing Research Analyst with Hoechst Marion Roussel, a legacy company of Aventis. Mr. Johnson earned his B.S in Business Administration and his M.B.A. at the University of Arizona. Mr. Johnson can be reached through Mattson Jack's Phoenix office at (480) 505-8900, or by e-mail at tjohnson@mattsonjack.com.

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Editors Notes:

About The Mattson Jack Group, Inc. (www.mattsonjack.com)

Formed in 1986, Mattson Jack focuses its talent in three areas of Core Competency: Business Analytics, Brand Optimization, and Corporate Development services in the pharmaceutical and biotech markets. Its ongoing mission is to "Accelerate Client Growth through advanced analysis, planning, decision support, and implementation." Mattson Jack consultants have expertise in pricing and reimbursement, custom epidemiology, technology assessment, business and strategic plan development, due-diligence and licensing support, market modeling and forecasting, and primary market research. The high-value non-cancer Mattson Jack products include Epi Database® and Forecast Architect®. Mattson Jack's client list includes some of the most recognized pharmaceutical and biotech companies in the world, such as Abbott, Amgen, AstraZeneca, Genentech, GlaxoSmithKline, Johnson & Johnson Companies, Merck, Novartis, Pfizer, Roche and Sanofi-Aventis.

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DaVinci Oncology Specialists is the cancer center of excellence within Mattson Jack and was formed after the acquisition of DaVinci Healthcare Partners LLC in 2004. The combination of the DaVinci and Mattson Jack cancer specialists resulted in the formation of the world's largest cancer-focused consultancy. In addition to Cancer!MPact™, DaVinci also offers Oncology Marketing Strategies™, a unique cancer-focused report detailing the changes in the reimbursement systems for the U.S. and Europe and providing key implications and recommendations for brand teams regarding customers, channels, policy, pricing, and reimbursement issues. Other DaVinci reports include Supportive Care Perspectives™, Future Focus™ Myelodysplastic Syndromes (MDS), and Future Focus™ Gastrointestinal Stromal Tumor (GIST).

Mattson Jack is part of Kantar Group, the Information and Consultancy division within WPP, an \$8+ billion global communications services firm.

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Kantar is one of the world's largest research, insight and consultancy networks. It helps clients make better business decisions through a deeper understanding of their markets, their brands and their customers.

Part of WPP, Kantar brings together a diverse group of outstanding marketing insight and consulting companies - each an expert in their field who can work together seamlessly to help clients address business issues in a holistic and strategic way.

Companies include: Added Value Group, AMRB, BMRB, BPRI, Cannondale Associates, Center Partners, Everystone, Focalyst, Fusion 5, Glendinning Management Consultants, Henley Centre HeadlightVision, IMRB, Kantar Operations, KMR Group, Lightspeed Research, Management Ventures, Mattson Jack Group, Millward Brown, Research International, RMS and Ziment Group. The group operates in 160 offices across 60 markets worldwide.

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