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FOR IMMEDIATE RELEASE

DR. AMIT DHAWAN PROMOTED TO MEDICAL DIRECTOR FOR THE MATTSON JACK GROUP

SAINT LOUIS, MO; August 20, 2007 The MattsonJack Group, Inc. (MattsonJack), is pleased to announce the promotion of Dr. Amit Dhawan to Medical Director for MattsonJack.

Dr. Dhawan joined MattsonJack in September 2000 as a consultant and Assistant Medical Director after completing his M.D. and M.B.A. from the University of Missouri-Kansas City. He subsequently earned an M.H.A. from Washington University School of Medicine.

Dr. Robert Ramsey, Vice President and Chief Scientific Officer for MattsonJack stated, "Amit's breadth and depth of clinical knowledge, combined with his commercial insights and the ability to think outside the box have made him one of MattsonJack's most-requested consultants by our clients. He is well-respected for his expertise in clinical medicine, new product analysis, epidemiology, and market trend forecasting, and can help Senior R&D and Commercial Executives make difficult business decisions."

In addition to his accomplishments at MattsonJack, Dr. Dhawan is also very involved in the greater St. Louis community, serving on the board of *Cinema St. Louis*, serving as the chairperson for the *Artsdesire* annual gala at the Contemporary Art Museum of St. Louis, and serving on the committee for *Connect With*, the annual Young Professionals Month organized by *Focus St. Louis*. For both his professional and civic involvements, Dr. Dhawan earned the recognition of St. Louis Business Journal's *30 Under 30* award. Honorees—all younger than 30—are chosen based on their achievements in career and community.

Executive Vice President Jerry Fields commented, "Dr. Dhawan is a highly regarded individual who brings a unique combination of scientific and commercial perspectives together to help solve client problems. Our clients benefit from his exceptional knowledge and insight."

Editors Notes:

ABOUT THE MATTSON JACK GROUP, INC. (WWW.MATTSONJACK.COM)

Formed in 1986, MattsonJack focuses its client support in three areas of Competency: Business Analytics, Brand Optimization, and Corporate Development services in the pharmaceutical and biotech markets. MattsonJack consultants have expertise in pricing and reimbursement, custom epidemiology, technology assessment, business and strategic plan development, due-diligence and licensing support, market modeling and forecasting, and primary market research. MattsonJack's client list ranges from emerging companies to some of the most recognized pharmaceutical and biotech companies in the world, such as Abbott, Amgen, AstraZeneca, Genentech, GlaxoSmithKline, Johnson & Johnson Companies, Merck, Novartis, Pfizer, Roche, Wyeth and many others.

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MattsonJack's knowledgeware and client productivity tools include Epi Database® and Forecast Architect®. Additionally, MattsonJack, as one of the largest global oncology consulting firms supports its client's cancer interests through its MattsonJack DaVinci multi-client offerings including: Cancer!MPact™, Oncology Marketing Strategies™, Supportive Care Perspectives™, Future Focus™ Myelodysplastic Syndromes (MDS), and Future Focus™ Gastrointestinal Stromal Tumor (GIST).

MattsonJack is part of Kantar Group, the Information and Consultancy division of WPP, an \$8+ billion global communications services firm. For more information, contact Geoffrey Arbuckle, Ph.D., Senior Director of Marketing, MattsonJack Public Relations at geoffrey.arbuckle@mattsonjack.com or by phone in the U.S. (+314.529-3034).

ABOUT KANTAR GROUP ([WWW.KANTARGROUP.COM](http://www.kantargroup.com))

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